

# Reach your customers. Collect quality data. **Make better business decisions.**

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Introducing **ScorePinion**, web-based software that will help you survey your customers, gather real-time feedback, and translate customers' opinions into actionable intelligence.



Learn more about **ScorePinion** at [www.ScorePinion.com](http://www.ScorePinion.com).

From the market research professionals **trusted by leading retailers for the past three decades**, **ROIC analytics**, **ScorePinion** is taking the company's **proven consumer research service** and making it available to businesses of all sizes via your mobile device or desktop.



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**IFA 2015** | FEBRUARY 15-18 | **BOOTH # 627**

[www.ROICanalytics.com](http://www.ROICanalytics.com) | 888-604-2521

# COME SEE US AT IFA!

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Denver, Colorado 80237

## ***Want to see ScorePinion in action?***

Get a sneak peak at the **International Franchise Association Convention**, February 15-18 in Las Vegas.

We'd love to learn more about your company's needs and goals for 2015 and see if **ScorePinion** is right for you.

**Come by BOOTH 627, or schedule an appointment in advance: [lblick@roicanalytics.com](mailto:lblick@roicanalytics.com)**

In the meantime, we invite you to learn more about  
**ROIC analytics** and **ScorePinion**.



Surveys | Dashboards & Scorecards | Market Research | Business Expansion & Strategy

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